



PEDIATRIC CANCER FOUNDATION

Funding Research. And Hope.

October 24, 2007

Mr. Steve Dunn
Hit the Trails
16144 Churchview Drive
Lithia, FL 33547

Dear Steve,

The first-ever Cure Kids Cancer Challenge was a tremendous success, thanks to you and our amazing committee! On behalf of everyone at the Pediatric Cancer Foundation, thank you for dedicating your time, talent and love to this very special event. We can not thank you enough for organizing the logistics behind the event and for letting us set up our headquarters at Hit the Trails! We could not have done it without your help! It was so inspiring to be a part of a true community effort – one that was brought together by the many people whose lives have been touched by the amazing children and families within our community that have battled pediatric cancer.

I am proud to say that our net proceeds for the event are over \$75,000 – all of which will be put to work on The Sunshine Project, our newest research initiative. The Sunshine Project has brought together researchers from around the country to work collaboratively in finding new and successful treatments for children with cancer. This great success belongs solely to our amazing committee and the generosity of a community looking for an opportunity to pay tribute to the children that have faced this disease with strength, courage and hope.

Though we have taken great steps toward a cure for childhood cancer, there is still a journey ahead of us. Our goal is to give children with cancer a 100% survival rate and we will continue working until we achieve that goal. Plans are already underway for our 2nd Annual Cure Kids Cancer Challenge and we are setting our sights even higher! We certainly hope that we can count on your support as we continue to fund research and hope for children with cancer.

In Hope,

Lisa Orlando
Director of Marketing & Communications